



**LISA RUSYNIAK: PRESIDENT & CEO
GOODWILL INDUSTRIES OF THE CHESAPEAKE**

Lisa Rusyniak is President and CEO for Goodwill Industries of the Chesapeake, Inc. in Baltimore. Prior to her promotion to CEO she served as the Chief Operating Officer. She has served with the organization for 15 years and oversees all aspects of the organization, including: workforce development (provides employment services to over 25,000 individuals in the Baltimore metropolitan region and the Eastern Shore annually), marketing, fundraising, human resources, finance, retail, goodwill staffing services and public policy.

Lisa holds a B.S. from Salisbury University and a M.S. in Management from Wilmington University. She is a graduate of the Greater Baltimore Committee Leadership Program and Goodwill Industries International Executive Development Program. She has also earned an Executive Certificate in Non-Profit Management from Georgetown University's Public Policy Institute.

She serves on the Maryland Association of Non-Profits Organization Board of Directors and is Chair of the Governance Committee of the Board; the Baltimore Workforce Investment Board's Board of Directors; the Maryland Chamber of Commerce's Marketing Committee; the Greater Baltimore Committee, Built Environment & Sustainability Committee, and is the former president of the American Marketing Association, Baltimore Chapter. She was recognized in 2000 as one of the Daily Record's Top 40 under 40. In 2012, she was selected as a winner of SmartCEO's Future 50. This program recognizes 50 CEOs of the fastest growing companies in the area, based on a three-year average of employee and revenue growth. In 2013, Lisa was recognized as an Influential Marylander by the Daily Record and was also named a Brava! Award winner by SmartCEO magazine. In July 2013, Lisa was recognized as a Most Admired CEO by the Daily Record and was once again named a winner of SmartCEO's Future50 award for 2014.